

## 2017 Opinions and Lifestyle Omnibus Service Client Timetable

Survey Month †	Questions Agreed ††	Fieldwork	Data Processing	Results Delivered
January	28 November 2016	January	February	07 March 2017
February	09 January 2017	February	March	11 April 2017
April	06 March 2017	April	May	06 June 2017
May	03 April 2017	May	June	05 July 2017
July	05 June 2017	July	August	05 September 2017
August	10 July 2017	August	September	10 October 2017
October	04 September 2017	October	November	05 December 2017
November	09 October 2017	November	December	09 January 2018

† The survey does not run in March, June, September or December

†† Formal commissioning, including the supplying of draft questions, should be agreed with the Omnibus team at least three weeks prior to final agreement of questions.

The Opinions and Lifestyle Omnibus Service prides itself on the following:

- **Gold standard methodology** – through the use of probability based sampling and face-to-face interviewing
- **1,000** achieved sample size (average) each month
- Simple, clear and transparent charging policy
- **Flexibility** – anything from one to 40 questions allowed as standard
- **More than 60 classificatory variables (data breakdowns) included** – these cover geography, age / gender, parenthood, relationships, self-identity, health, education, work / income, socio-economic status and household variables
- **Proven track record** – in producing nationally important statistics (including National and Official Statistics)
- **Free expert advice** – on question design and analysis

The Opinions and Lifestyle Omnibus Service also offers question design, analysis and report writing services in addition to the standard data collection service. Please contact us for further information.